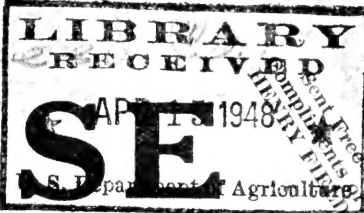


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62.27 ✓ HENRY FIELD'S SEED SENSE



“FOR THE MAN BEHIND THE HOE”

Published by Henry Field in the Print Shop

Vol. XXXII

Shenandoah, Iowa, March, 1948

No. 2

Still Talkin' and Preachin'

I'm not sure whether this will be talking or preaching, nor which will come first. Hard to tell. Generally they get pretty well mixed up before I get through—but any way I want to talk over some of our problems—and if I get to talking pretty positive to you I'll probably be preaching at you from the same old text—“Feed Yourself”—for whatever I start talking about I generally wind up with that.

The whole world—including our own country—is in an awful mess. No question about it. How it will all come

out I don't know. But this much I do know! The one thing that will pull us out of it—if anything can—is for everybody, our own country and all the rest, to get to work and “feed yourself.”

We won the War with food. And if we are ever going to have Peace we will have to win with food. And the best way you can help on that is to grow your own share. Feed yourself and help by taking that much off of the load.

Stop the fighting and feuding, the arguing and orating, the running around all night and setting around all day, the scheming and politicking, the “trying to keep up with the Joneses,” and settle down to old fashioned steady work and neighborliness and a general policy of peace and decency.

Carry your own share of the load. Don't depend on the rest of the world to feed you and carry it to you. And above all—have a garden and grow your own food. Food is the most important thing in the world now, and getting worse. If our civilization crashes in the next few years (as some fear it may) it will be on the question of food.

But whatever happens, the biggest and best thing you can do is be on the safe side and grow your own food and be independent. With even a small piece of ground you can be almost entirely self-supporting. Thousands of families who read this are already doing it and know it can be done. And they are healthier and happier for doing it.

And don't forget gardens for the children. Let them help with yours, and let them have gardens of their own, too. It's the best training a child ever had. And how they

do love it. It teaches them to be independent and resourceful and creative. And above all, it teaches them the benefit and happiness and beauty of work. And the habit of work is the best habit in the world. We ought to know, for we raised eleven children on garden and hard work, and they are a pretty good bunch if I do say it myself.

And grow plenty of fruit, too—and flowers. Food and beauty for both body and soul. There's no happiness in the world like growing a garden. You are “partner with the

Almighty” creating food and health and beauty.

Study our catalog. You will find page after page telling you how to garden. Not just trying to sell you seeds and plants, but trying to help you have a better garden. I don't think you will find another seed catalog in the world giving as much time and effort just trying to help you.

And just a word about prices—I know it's a touchy subject. We are all sore about it. We are all agreed that prices must come down before they plum blow up.

But have you noticed how we are trying to set a pattern in the right direction in our catalog by really making lower prices. Instead of marking up our prices as many have been doing, we have actually reduced them—believe it or not.

I really think that we are giving you wonderful quality, good honest quality, but we would welcome price comparison with anybody. We are trying to do our share to keep prices down.

And if you will grow a garden, and keep a few chickens, and (if you are where you can) keep a cow and a few pigs, food prices don't need to worry you a bit. You can laugh at them.

Although Mrs. Field and I are both rather old and very busy, we grow our own food and then some, and have a happy good time doing it. We live well, and eat well, but I doubt if our grocery bill amounts to \$5.00 a week. How does that compare with yours? Well, you know

what you can do about it. You can grow your own food like we do, or just fuss about prices and half starve. It's up to you.

Look through our catalog. Take an evening to it and study it good. Then, order some seeds and plants and get to work. It won't hurt you a bit. In fact, it's more fun and better health than anything you've tried for a long time.

But it's time right now to get busy. Look through this Seed Sense. You will find a lot of good new ideas, and helps, and special offers in here.—Henry Field.



“LET'S TALK IT OVER”

Yes, here we are, Mrs. Field and myself, just talking to you and visiting a little. Yes, we are both a little older and a little grayer, but both still going strong, hard at work, and happy in our work. The 11 children are all married and in homes of their own and we are all alone in the big old house, but we don't have time to get lonesome, with so much to do and having so much enjoyment doing it. There's no tonic like hard work, and helping others to be happier, healthier, and more prosperous. In summer we spend quite a bit of time at our “Ozark Garden,” but wherever we are you will find us busy and happy. H.F.



50 Lb. Sweet Potato

It's hard to believe, but here's the evidence. A 50 lb. Sweet Potato. This picture was sent in by my good customer Mrs. Bessie Runyan, 822 East 1st St., Santa Ana, Calif. Can you beat it?



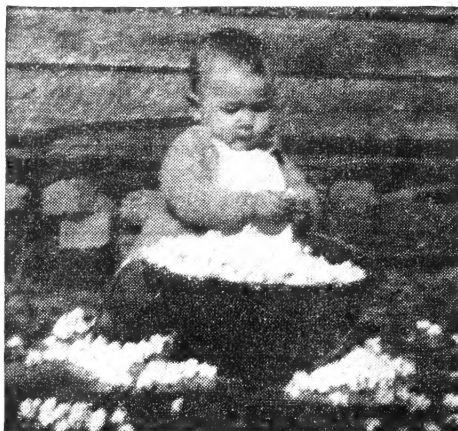
Likes Seeds and Seed Sense

"Dear Henry: My wife and I buy your Hybrid South American popcorn. The corn is about 7 ft. high and everyone has 2 or 3 ears of good corn on it. We were very well pleased with the rest of our garden, too. Read every word of Seed Sense and enjoy it very much."—Mr. and Mrs. Emil Manasek, Elba, Nebraska.



No Butter?

"Dear Mr. Field: These are my 2 daughters, Sharon, and Karen, with some of your Early Gt. Golden Bantam Sweet Corn."—Mrs. Delcia Lakey, Rt. 3, Ava, Missouri.



Better than Candy

"Dear Mr. Field: Last year I ordered some of your United Hybrid So. American popcorn and my, what corn! We gave some away, sold some and still had plenty for our own use. The grains were 4 times larger than any we had ever seen. Your seeds really produce well in Tennessee. Here is a snapshot of our only child Allena Rose, age 10 mos., taken beside a pan of your popcorn. Allena likes it better than candy."—Mr. & Mrs. Ike Adcock, Rt. 3, Smithville, Tennessee.

Family Jewels

I never wear my jewels;
I keep them on a shelf.
I share them with the family
They're not just for myself!
And when I take them out,
I never put them back,
But get others to replace them:
Gems I never lack!
You see, my amethysts are plums;
My rubies, dark red beets
And rosy red tomatoes.
For nutritious mealtime treats.
I've emeralds galore
In asparagus and peas;
Topazes are the peaches
That never fail to please.
Oh, I've jewels by the hundred
In every size and shade;
And the reason they're so precious
Is: EVERY ONE'S HOME-MADE!

Mrs. Herbert R. Middleton
Rt. 1, Box 224
Wrentham, Massachusetts

Proud of My Low Prices

I mean it. My prices are so reasonable compared to most everything else, I'm REALLY PROUD to have you compare them. Have always believed in fair dealings at fair prices. If you'll do a little figuring, you'll see that's more true this year than ever.

Do your spraying or dusting in the cool of the morning or evening or on a cloudy day.

Fruit for 2 by 4 Garden

Although we can't all have space for a private orchard, there's not a one of us can't raise plenty of fruit on even the smallest patch of ground. Strawberries come first because they're easiest and quickest. You can have some fruit the first year—plenty the next.

All of the fruit bushes can be planted in small space or at the back of the lot. This means raspberries, blackberries, black raspberries, boysenberries and the rest. The bush cherries, especially the new hybrids, bear almost as fine fruit as trees, and they're beautiful, blooming shrubs, too, that can be planted as decoration in the front lawn.



Five Generations

"Dear Mr. Field: When I was a little girl I sold your seeds and also had a wonderful flower garden of my own. My mother-in-law has also been a user of your seeds. Here is a five generation picture to use in your Seed Sense. My father, James Larson, behind him is myself, by my side my daughter, Bernice White, in front of her is her daughter Mrs. Opal Bisson and her son Stephin."—Mrs. Bertha De Golyer, Halton, Indiana.

Wonderful Luck with H.F. Seeds

"Dear Henry: Had wonderful luck last spring with your seeds. Your Hard-I-Field muskmelon was the best we ever tasted, and we had several kinds as we grew your muskmelon collection. Your hybrid corn was as good as you said and we really had a dry season."—Orville E. Kennon, Rt. 2, Fort Scott, Kansas.

Flavorsome Herbs

Although Herbs are not planted nearly as often as they should be, they are becoming more and more popular for use as borders. They are not only ornamental, but you will find it mighty nice to pick your own fresh seasoning at your own back door like grandmother did. Many of these are also useful for medicinal purposes. You will find quite a complete list on page 13 of my new 1948 catalog.

1 Pkt. Makes One-Half Bu.

"Dear Mr. Field: My son, Bill, wants you to see some of the Jumbo peanuts we raised from a 10c pkt. of your seed. Raised ½ bu. Have ordered your seeds for 2 yrs. and like them fine. Sure enjoy Seed Sense."—Mrs. Ora McDonald, Phil, Kentucky.





Likes Cabbage, Too

"Dear Mr. Field: This is our 4 yr. old grandson, Garry Collins, and his little burro which is helping himself to some cabbage raised from your frost proof cabbage plants. Had some heads weighing 6 lbs. and so solid and sweet."—Mr. and Mrs. Lewis Booze, 1835 1st Ave., Boulder, Colorado.

Plant Your Garden Early

As I have told you many times before, get out and plant your garden early and plant plenty. If you plant early and the frost does get your garden, then you have plenty of time to get another start. If you plant late and the frost gets your garden maybe it will be too late to do anything about it. With the cost of living so high—and still going—this year is certainly no time to take such a chance. So, the earlier you get a good garden started, the sooner you can cut down the expenses on that food budget. You will find full "how to grow" directions on every packet of seed I send out, but if there are any other questions just write me a letter and I'll do my best to help you. My advice is always free.

For arbors, Concord and Niagara are best.

Peek-a-Boo

"Dear Sir: This is my 2½ yr. old daughter in our sweet corn patch. Planted your Hybrid Sweet Corn Mix and was very well pleased with it. Had sweet corn all through the season from early 'till frost. Had a squash that weighed 13 lbs. Some squash! Like your seeds very much."—Mrs. Margaret Wolf, 310 E. Maple St., North Canton, Illinois.



A Bedtime Scene

"Dear Mr. Field: Here is a bedtime scene at our home. My husband is a "photograph fiend" and is always getting shots. Thought you'd be interested in this one. Am also enclosing an order."—Mrs. F. M. Richardson, 2710 Olive, St. Joseph, Missouri. Thanks, Mrs. Richardson, it certainly is an interesting picture.—H. F.

Don't Delay Planting Nursery Stock

No, nursery isn't like garden seed. It's really perishable—especially when it dries out. So, as I've been saying in every Seed Sense for years, don't delay in planting your nursery stock when it arrives. If the weather is bad when it arrives, heel it in the ground. It will stay alive this way, but if at all possible, plant it in its permanent location immediately.

Second to None

"Dear Sir: Received my complete order and everything was in fine condition. Have ordered my seed from you the past few years and it is sure second to none. Every seed comes up with such strong vitality."—Mrs. Mildred Schug, Rt. 2, Tonkawa, Oklahoma.

Mrs. Field's 15-Minute Cucumber Pickles

4 qt. cucumbers	1 tsp. cloves
(sliced or chunked)	1 tsp. allspice
3 cups water	1 tsp. cinnamon
5 cups vinegar	3 tsp. salt
5 cups sugar	1 onion, medium size,
1 tsp. black pepper	cut fine

Mix the vinegar, sugar, water, salt and spices, put on the stove and let come to a boil before putting in the cucumbers and onion. The spices should be put in a thin cloth sack, being sure to leave room to swell.

While the vinegar is coming to a boil, slice or chunk the cucumbers, and cut the onion up fine. We prefer dill size, or rather large cucumbers as they stay crisp better. Just so they are not seedy. But any size cucumber can be used.

When the vinegar comes to a boil, put the cucumbers and onion in and let come to a boil again and boil 5 minutes. Then can up like fruit in glass jars while hot.

Some Beautiful Marigolds

"Dear Henry: Received my seeds and also the free flower seeds. Had so many beautiful marigolds last summer. They were 3 and 4 ft. tall and very large flowered. Bloomed 'till frost. Our onions were sure delicious."—Mrs. T. E. Parsons, Talmage, Kansas.

A Gleam in Your Garden

That's just what you'll have with a few of my Golden Gleam Lilies, the rare hybrids with the delightful golden-apricot color. And it's a good grower. Absolutely hardy anywhere. Want you to try it. Then, listen to the neighbors rave. No. BAN7. 2 for 89c; 5 for \$1.98, postpaid.



Cukes Good in N. D.

"Dear Mr. Field: Wanted you to have a picture of some of the large cucumbers we raised from your seed so am enclosing a snapshot of my little nephew, Donny Lunski, and myself with a pan of them. Never have we raised such large ones before."—Miss Irene Kowalzik, Ardock, North Dakota.



On Display

Mrs. Earl Kluck, 3029 Central Avenue, Dubuque, Iowa, sends this snapshot of herself and some of the Sweet Spanish onions she raised. She says, "I ordered 500 plants from you and they sure were good. Have 40 lbs. left after eating onions all summer."



Both Wonderful

Mr. and Mrs. Frank Hill, Rt. 1, Box 101, Gold Hill, North Carolina send this picture of their 4 yr. old daughter, Jean. Mrs. Hill says, "It was taken just after we had picked 3 bu. of Super Sioux and Early Red Head tomatoes. They are both wonderful. I am including them again in my order for this year."

Plum Butter! 'Mmmm.

Golden Ember Plum is just about the best of all for canning. You can't beat it. Fine for desserts, too. Didn't think I'd have enough this year, so couldn't put it in the catalog. Only have a few now, so don't put off ordering if you want one. Another thing about this one—the fruit stays on the tree better. Gives you 2 to 3 weeks AFTER ripening to pick. Ripens Sept. 1. No. AN202. 2 to 3 ft. \$1.19 each; 3 for \$3.45 postpaid. 3 to 4 ft. \$1.39 each; 3 for \$3.75 postpaid. 4 to 6 ft. \$1.59 each; 3 for \$4.65 Express Not Prepaid.

Whenever resetting a divided clump or new perennial put just a little manure or some other organic matter in the hole and mix well with the soil.



Daily Return

"Dear Henry: We have certainly enjoyed the garden stuff grown from your seeds and especially the new Hard-I-Field melon. 14 hills yielded over 150 nice melons that we and our neighbors enjoyed so much. This is Mrs. Munger with her daily picking of Hard-I-Field."—W. H. Munger, Bentonville, Indiana.



An H.F. Wedding

"Dear Mr. Field: I am enclosing a picture of my daughter and husband, Mr. and Mrs. Howard Richter, Pithian, Illinois, who were recently married. She would like a rose. I have ordered seeds from you for several years and like them fine." Mrs. J. E. Miller, Rt. 1, Muncie, Illinois.

We're very happy to send a lovely rose to the new Mrs. Richter.—H. F.

I'll Tell This Much

A lot of people have asked me what makes my Bug Dust such a sure killer of so many insects. As I say in the catalog, it's a stomach poison, a contact poison and a fungicide, all in one dust. It takes a lot of different ingredients to do all that. What they all are is a secret. But I don't mind talking about one of these killing ingredients. It's rotenone.

Rotenone was discovered about 20 years ago when some scientists began thinking about how the natives of Malaya had been killing fish for several centuries simply by throwing a basket of derris roots in a stream. And the natives eat the fish without even getting sick. Well, these scientists discovered that the magic substance in these roots was rotenone, and that it not only killed fish, but many kinds of insects. And it does it with no harm to plants. Or poultry or stock. Or even people. So rotenone is one reason Bug Dust is so powerful.

Who's Holding Who??



"Dear Henry: This is our 4 1/2 yr. old son Stephan taken last summer in our garden by a giant Sunflower which measured 15 in. in diameter. Of course, the seed came from Field's with our other seeds. Send me your new catalog and Seed Sense."—Ralph W. Hilton Sr., Box 61, Crane, Mo.



Loves Grandma's Zinnias

"Dear Mr. Field: Here is a picture of my little 3 yr. old granddaughter, Ruth Geraldine Good. She loves our Henry Field zinnias. Two of the little ones watched me plant the zinnias last spring and counted the tiny sprouts as they came up. I think every seed grew. All my order came in fine shape. The plants were fine and we were all pleased."—Mr. and Mrs. A. W. Archer, 620 N. 9th, Fredonia, Kansas.

Mrs. Field's Chili Sauce

4 quarts chopped (or ground) tomatoes
1 pint chopped (or ground) cucumbers
1 pint chopped (or ground) onion
4 chopped (or ground) red sweet peppers
1 tsp. paprika
1 tsp. black pepper
1 tsp. cloves
1 tsp. cinnamon
4 tsp. salt
3 pints vinegar
4 cups sugar

Boil not more than half an hour, or just enough to thoroughly cook everything. The finished product should be rather sloppy, almost a liquid. Put into sterile jars and seal while hot.

If the ground spices are placed in a cloth sack instead of loose, it will give the chili sauce a clearer appearance.



Measuring the Popcorn

"Dear Henry: Ordered 1 1/2 lbs. of popcorn in the spring and gathered 275 lbs. now. It sure is fine and pops so well. Everyone wants to buy some of it. Am sending this picture of myself standing by it. I am 5 ft. 5 in. tall."—Walter Stahl, Rt. 2, Rector, Arkansas.



Strawberry Time

"Dear Mr. Field: Enclosed is a snapshot of my little grandson, Arnold Nagely, and myself taken with some of the strawberries picked from plants I got of you 3 years ago. They were the nicest strawberries I have ever seen."—Mrs. Mary Nagely, Rt. 3, Abilene, Kansas.

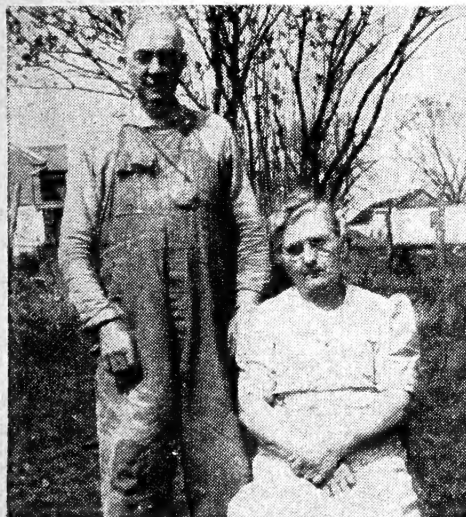
Henry's "RAINBOW" Dahlia Collection

There's nothing more beautiful than a rainbow of colors in a Dahlia planting, that's why I like this offer so well. It's made up of some of our finest flowering varieties. They're easy to grow, so order several collections and have something you'll be really proud of.

ABG187XS—4 for 98c. 2 collections for \$1.75. All postpaid.

The Best

"Dear Mr. Field: Chicks arrived OK. Finest chicks I ever had. Sure well pleased with them."—Mrs. W. C. Stonder, RFD, Bristol, Indiana.



Golden Wedding

"Dear Mr. Field: We are Iowa folks, born and lived there until 1923 when we came to Maryland. Have planted your seeds since you began in business. Our boy sold your seeds about 29 yrs. ago and the pencil sharpener he got is on my kitchen wall and still doing good work. Here is our picture taken on our Golden Wedding Anniversary."—Mr. and Mrs. D. T. Harris, Rt. 1, Boonsboro, Maryland.

Will send you a rose bush in celebration of your Golden Wedding.—H. F.



First Year for H.F. Seeds

"Dear Sir: This is my cousin in my garden holding 4 onions which weighed 4 lbs. 10 oz. Planted 300 sets and harvested 260 lbs. It was my first year to use your seeds and am very well satisfied. The corn in the background is also from your seed." Mr. Louis Krout, 4942 N. Kedzie Ave., Chicago 25, Illinois.

Big Plants—More Berries

We all seem to be impatient. Have had a lot of letters these days about BIGGER berry plants. People want berries faster. Way to get them is plant 2 yr. BIG plants. They cost a little more, but worth it. You'll have some berries the FIRST year this way. Here's the prices:

AN331—CUMBERLAND RASPBERRY—3 for 69c; 6 for \$1.35; 12 for \$2.25, postpaid.

AN329—MORRISON RASPBERRY—3 for 98c; 6 for \$1.75; 12 for \$3.15, postpaid.

AN323—SODUS RASPBERRY—3 for \$1.29; 6 for \$2.25; 12 for \$4.49, postpaid.

AN332—LATHAM RED RASPBERRY—3 for 98c; 6 for \$1.75; 12 for \$3.15, postpaid.

AN314—INDIAN SUMMER RASPBERRY—3 for \$1.29; 6 for \$2.25; 12 for \$4.49, postpaid.

AN313—THORNLESS BOYSEN-BERRY—3 for \$1.49; 6 for \$2.89; 12 for \$5.59, postpaid.

Sugar Lumps Are Wonderful

"Dear Henry: Your yellow Sugar Lump melons are simply wonderful. Sweet as honey. Believe me, I shall plant more of these next summer."—Wm. Fisher, Jr., Box 243, Cohoes, New York.

Payment in Nursery

Sometimes you customers send in orders that include some express collect and some postpaid items. When these two go out together, which sometimes happens, in the same package you have to pay charges on the items which should have been postpaid. Of course, this isn't fair, so to make up for this extra charge to the customer I always try to send along some extra nursery stock which more than makes up for postage charges. This way, you get a good bargain.



Raises Melons for Little Brother

"Dear Mr. Field: I am a boy 12 yrs. old and raised most all our garden as my daddy works away from home. I am enclosing a picture of my baby brother 'Chucky Joe' age 7 mos., with 2 of my prize melons weighing 37 1/4 and 37 3/4 lbs. Chucky really likes watermelon. In the background is mother's H. F. flower garden. Both she and grandmother have used your seeds a long time."—Bob Whittington, Braceville, Illinois.

Another Request for Pictures

As usual, every time I put out a new Seed Sense I come asking for more pictures. Couldn't put out my Seed Sense without them. Always enjoy looking at them and I know all my customers that receive this little magazine enjoy them, too, because I receive lots of letters telling me so. Pictures of yourself, family or friends showing some of your garden produce, etc., all are appreciated. Besides helping me, you help yourself because remember I pay 50c for every picture I use, and use as many as I can in every issue, so send yours in now.



Wonderful Sugar Lumps

"Dear Henry: I am sending you a picture of two of my grandchildren and some of your wonderful Sugar Lump melons. Our apple and peach trees are all doing fine. Did not lose a one."—Mr. and Mrs. Chas. Heller, Rt. 3, Valley Falls, Kansas.



Everlasting Farm Fence—Believe It or Not

For years I have been looking for a plant that was thorny enough to fence in animals, hardy enough to live under all conditions, and that didn't spread and be a nuisance. Think I've found it, and it's a beautiful thing too. Can be used for all above, or as a snow barrier, for erosion condition, a wild life sanctuary. That's a big order.

I really didn't find it. The U. S. Dept. of Agriculture did, and most of the local conservation men are recommending it. It's called ROSA MULTIFLORA, the wild rose of China that most of the hybrid tea roses are grafted on to make them hardy enough to live through tough conditions.

Here's my low prices: AN393S—12 to 18 in. stock, 12 for 84c; 25 for \$1.65; 50 for \$3.25; 100 for \$5.75; 200 for \$9.98, postpaid. 500 for \$20.95 exp. not prepaid.

The Cluster Rose

You'll like American Climbing Pillar, the rose with clusters of flowers as big and beautiful as apple blossoms, only they bloom for a month instead of a week. Hardest of all climbers. You can't beat it for beauty and strong growth. Only have a few. No. AN465 89c each; 3 for \$2.39; 6 for \$4.19 postpaid.



Here, Kitty!

Mrs. Wm. Schaumann, Rt. 1, Hematite, Missouri, sends this snapshot of her 3 yr. old granddaughter, Faith. Faith is looking for her kitty in the Iris. Mrs. Schaumann says, "My strawberries I bought from you are sure doing fine. The alfalfa field sure looks good. Good stand and had 3 cuttings. Everything I got from you has done fine."

2 New Ones from Mo.

PENTSTEMON—Ozark Cobea. One of the most beautiful of all Pentstemons. Extremely hardy. Blooms are very large, purple with dots and splotches of darker color, like large Foxgloves. Grows 20 to 24 in. Very free-blooming. Set in sunny, well drained location. No. BN350. 40c each; 3 for \$1.00; 12 for \$3.50 postpaid.

WILD or HARDY GERANIUM (geranium maculatum). A hardy, useful perennial, probably a relation of the greenhouse flower, but absolutely hardy. Grows 12 to 15 in. in a round compact bush or clump. Blooms freely over long season. Flowers rose pink as big as apple blossoms. Sun or shade. No. BN358. 30c each; 4 for \$1.00; 12 for \$2.65 postpaid.

My Nursery Guarantee

Yes, I guarantee all my nursery stock and the following are some of the reasons why I do:

- (1) My nursery stock is all state inspected.
- (2) Free from disease.
- (3) Of the heaviest quality.
- (4) First-class in every way.
- (5) True to name.

If you are not absolutely pleased with my nursery stock when you receive it, return it promptly at my expense and I will replace it or refund your money, whichever you wish. I guarantee it to arrive in first-class, live-growing condition. If, after it is planted, it fails to grow, I think we should divide the blame. I'll take one-half and you and the weather the other half, and I'll replace at half price anything unsatisfactory through any fault of the stock. Fair enough, don't you think?

Overcooking is the most common fault in cooking vegetables.



How about a "Heavy Pumpkin" contest? I'll give 3 of my finest Roses to the customer who sends in the snapshot of the "heaviest" pumpkin grown this summer. H. F.

Some Dandy Pumpkins

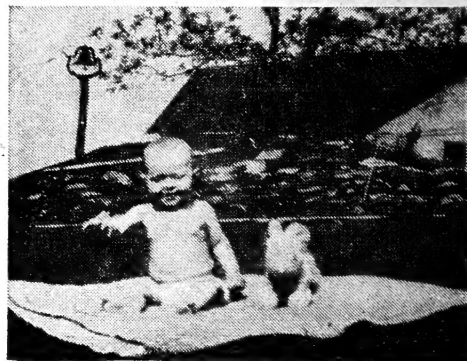
"Dear Sir: Here is a snapshot of my little son taken with some of the Mammoth King pumpkins I raised from your seeds. They were sure dandy. Weighed 57 lbs. each and we had piles of them. The rest of the seeds were just as good. Had 3 kinds of tomatoes which yielded bushels of tomatoes."—Mrs. Thomas Odvody, Prague, Nebraska.

All Europe a Garden

That statement's truer than you might think. With calory rations down to as low as 1200 a day (a third of what we eat) people in Europe are turning to their gardens with grim determination. Travelers tell us that "every inch of ground" will be a garden.

Worst thing is, there's a shortage of seed. What there is is treasured more highly than gold. Guess we don't know when we're well off. With all the land we need and no shortage of anything to plant, we can make our gardens support us with just a little git and gumption. IF WE ONLY WILL!

A man's reputation is a blend of what his friends, enemies and acquaintances say behind his back.



Helping for Daddy

"Dear Mr. Field: Enclosed is a snapshot of our 11 mos. old son who was lots of help in planting my garden. I planted my first garden this summer and had a fine one, and, of course, I ordered my seeds from you. My husband is now stationed in Berlin."—Mrs. Joe D. Barker, Odessa, Missouri.

Sure hope Mrs. Barker's husband is home by this time. H. F.



Twins

"Dear Mr. Field: Thought it would be so nice to see this picture of our 15 mos. old twins, John and Paula, in Seed Sense, so am sending it to you. Buy our garden seeds from you and they're really good. Also have some very beautiful flowers from your seeds."—Mrs. Clayton Adams, Buffalo, West Virginia.

So do I.—H. F.

Pleased with Shipment

"Dear Sir: Received my order in really excellent condition. The nursery stock was so very well packed and wrapped and everything looked so nice and alive. Also want to thank you for the free gift."—Ruth H. Sutton, Box 1005, Grand Junction, Colorado.

A "Brand New" Shrub

It isn't often I can tell you about a really new shrub. Weigela Vanicek is truly new and you'll really like it. Its May-June blooms of rose-red literally cover the bush, then after a period it blooms again and continues all summer. Grows 5 to 6 ft. high, good for planting on the front lawn, should bloom for you this year. No. AN578. Price \$1.00. Strong plant.

Finest We Ever Grew

"Dear Mr. Field: We sure like your seeds and nursery stock. My H. F. strawberries are the finest we ever grew. I am going to try Blueberries this year."—Mrs. O. M. Pace, Heth, Arkansas.



Enjoy Flowers

Mrs. Harvey Werneke, Sweet Springs, Missouri, sends this picture of Robert and Norbert Werneke taken in her flower garden grown from Henry Field seeds. She says, "The boys really enjoy playing in the flowers."



From H.F. Plants

"Dear Henry: This is our son, Fredrick, with some of our Nancy Hall sweet potatoes which were raised from H. F. plants. They were sure nice. We have limited space but certainly raise lots on it."—M. A. Warren, Cambridge, Iowa.

5 Apples—1 Tree

Just thought I'd remind you again about my 5-in-1 apple trees. After a perfect growing season for them, they're especially good this year. This is the tree, you know, that has YELLOW TRANSPARENT, DOUBLE RED DELICIOUS, STAYMAN'S WINESAP, ANOKA and YELLOW DELICIOUS fruit all on the SAME tree. You should have at least one. No. AN20S each \$2.98; 2 for \$5.69. No. AN19S 3-in-1 each \$1.98; 2 for \$3.79. All big 4 to 6 ft. trees. Express Not Prepaid.

Likes Red Bird Tomatoes

"Dear Mr. Field: Just a few lines about the Red Bird tomato seed we got of you last spring. The vines are so hardy with such big leaves shading the tomatoes, and so heavy with tomatoes, 4 to 6 in a bunch, that we have difficulty in getting twine strong enough to hold up the vines. The tomatoes are all so large and smooth. Field's Aristocrat collection of ten roses is my husband's pride."—Mr. and Mrs. Oscar F. Quick, 1524 W. 18th St., Pueblo, Colorado.



Thanks! Mr. Postman

"Dear Mr. Field: This picture of my little 8 mos. old grandson, Jimmy Schueler, of Detroit was taken while on a visit here. The Hybrid Elm we bought of you 2 yrs. ago is now taller than our house. The 2 Servicemen trees we received are doing nicely. We lost both our sons and these are truly living memorials to them. Also as a memorial to them we have planted 10,000 sq. ft. all in beautiful trees and shrubs."—Mrs. Thomas W. McKinney, Rt. 6, Fort Wayne, Indiana.



Melons for Shirley

"Dear Mr. Field: This baby really likes watermelon. It is my little daughter Shirley Ann, age 6½ mos. Her grandfather raised them. This is my first chance at gardening by myself this year so will have an H. F. garden of my own. Always enjoy your Seed Sense so much."—Mrs. Roy Clark, 663 N. Main, Richmond, Missouri.

She Received FOUR Catalogs

"Dear Mr. Field: Today I received my FOURTH catalog from you. It won't be a bit of trouble for me to pass the extra copies on to friends, but I can't help but feel concerned at the extra expense this is causing you. This is not written in a sense of criticism. Believe me, yours is our favorite seed house."—Mrs. R. H. Hughes, 5074 Osceola St., Denver, Colorado.

Thanks for writing and letting me know. I've got your case straightened out now. Wish the rest of you would write. Always have a hard time keeping so many THOUSANDS of names straight. Here's what sometimes happens. You customers who already have a catalog see one or another of my advertisements in the farm magazines. The offer looks good to you, so you send in for it. Reason I run such ads is to get NEW people to read my catalog. When you old customers answer, the girls just naturally send out another catalog. Now, everybody, especially you old customers, are entitled to EVERY offer I make ANYWHERE. But when you send for a magazine offer, why don't you do it when you send in your regular order, or let me know you're a customer so the girls won't mail you another catalog.

P.S. Thanks, Mrs. Hughes, for passing along the extra catalogs to your friends.

Henry Field.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No.-1 Building Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Geo. Rose (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Help Me Write Seed Sense

Seed Sense is YOUR magazine, as you can see from all the snapshots and letters from customers. Want to keep it that way. Want you all to feel you have a part in writing it.

So don't forget to send in your garden snaps and letters. Let me know how you're getting along. I'll pass the word on to other Henry Field friends. And of course I always pay 50c for pictures printed.

Instead of giving yourself a pat on the back, try giving yourself a good shove.

Are We "Small Town"

This is really supposed to be "confidential"—for seedhouse folks only. But I thought you might like to know how we feel about our business, and you people we do business with.

H. F.

Yes, I think we are. And furthermore I think our future lies in that direction. I have given a lot of thought to this angle of our business, and the more I study it, the more I talk with our customers, and with other business men, and read the letters from our customers, the more I believe that the most valuable asset we have is our "small town" attitude, and "small town" point of view.

Don't get the idea, however, that this conflicts in any way with the idea of doing a big business. The two do not conflict in any way. We can do a world of business and still keep our "small town" attitude—in fact, by very reason of it.

Our customer almost without exception is a farm or small town resident with the farm or small town point of view, and the nearer we can come to putting ourselves in tune with him the farther we can go.

Our greatest danger is in an attempt to cross over, which will probably result in an uncertain mixture of straddling and would get us nowhere.

Occasionally there is a tendency to apologize for our small town beginnings, feelings, methods and policies, instead of heart-felt and outspoken glorifying them. We are all inclined at times to "want to be what we ain't" and it always ends up by making a person a failure and a laughing stock.

To make it more definite, I believe that we should at all times stick to our traditions of hard work, old-time honesty and liberality, and the "one big family" feeling among ourselves, old-time courtesy, and genuine good nature and good feeling with each other and with our visitors, liberal and "human" treatment of our customers, and an air of enthusiasm, fun, tolerance, and success.

All the rest of the world looks up to our leadership in business and entertainment, and they try to copy it. It would be poor business for us to turn around and try to copy them.

In business we should stick to our ideals of quality, fair price, fair dealing, liberality, and above all enthusiasm and faith in ourselves and our goods. And with it all a sense of humor, a respect for the other fellow's viewpoint, and the nerve to "try anything once." We've got the finest bunch of people in the world here at the seedhouse. Full of enthusiasm and good will and fighting spirit. We all love the business and love each other and love the game and getting a living and a lot of fun out of it, and we don't need to apologize for any part of it.

We have whipped the world several times already and we can do it again and keep on doing it. The dangerous and fatal thing is to start apologizing for ourselves and copying the rest of the bunch.

H.F.

"Trust in the Lord and do good, so shalt thou live on the land, and verily thou shalt be fed."

(Psalms: 37-3)



Hams for Christmas Gifts to All the Seedhouse Folks

We always give the Seedhouse employees a Christmas gift of some kind, and I figured that there was nothing would look so good to them, or taste as good, as a right good ham. So we bought enough of the best hams we could find and here you see Mrs. Field and myself handing them out the day before Christmas. It took exactly 390 hams—nearly three tons of ham.

Half the people are trying to get something for nothing—the other half are trying to give nothing for something.

Moon Sign Planting Dates for 1948

Here are the planting dates for 1948 according to the moon signs. If you want more details better get the Llewellyn Moon Sign Book advertised on page 10 of our catalog, which is probably the best known authority. It sells at \$1.00 postpaid and we can supply you.

Potatoes (early)—March 8-9 and also 26-27, or in a late season, April 5-6.

Potatoes (late)—May 31.
Beets, radishes, carrots, onions, and other root crops, same dates as early potatoes.

Corn—(Including field corn, sweet corn, and popcorn) May 11-12-13, and May 20-21. Or in the south or in a very early season, April 14-15.

Beans, melons, cucumbers, squashes, same dates as corn.
Tomatoes, (Outside)—May 11-12-13, also May 20-21, or in south or early season, April 14-15.

Tomatoes, in hotbeds or in house—February 11-12, also Feb. 20-21 and March 10.

Cabbage (Inside)—Same as tomatoes.
Cabbage (Outside)—March 10 and 18-19, and April 14-15.

Peas, (also mustard, kale, and chard)—same dates as cabbage outside.

Late Cabbage—May 20-21 and for real late, June 16-17.
Butchering dates—Jan. 24—February 20-21—March 26-27.

Weeds and Briars. The Missourians say that if you chop your sprouts and briars and big weeds in the sign of the heart (Leo) in the dark of the moon in Aug. (Aug. 21 this year) they will not sprout up again, but will die. . . . Or late in July in the sign of Gemini (July 30-31 this year) is good.

H. F.

"One generation passeth away, and another generation cometh—but the earth abideth forever."
(Ecc.: 1-4)

Please Help Me

If you are one of my customers getting 2 each of my catalogs or Seed Sense right along, you could do me a real favor if you'd just drop me a card or tell me on your order when you send it.

You see these days we can't always get enough help to keep our list right up to date. Rather than make a mistake and cut somebody out of getting their catalog, I lean the other way and sometimes mail two to the same house. This costs me a lot of money and with your help I can stop the waste. Will you help? Thanks.

Here's a form you could pin on your order or paste on a card and I'd sure appreciate it.

☐ I receive more than one catalog.

My name.....St. or Rt.....

My town.....State.....

Duplicate is addressed to.....
Name

Henry's Home Orchard

A Whole Orchard and Berry Patch in 50 x 50 Ft.

I have had dozens of letters recently from people who wanted to plant a home orchard complete with all kinds of small fruit, but they have no idea of what they should plant, how much, what varieties, what it would cost, or anything about it. They knew they ought to have more fruit of their own growing, and they had a perfectly good place to grow it, but they had no idea of where or how to start in.

So, finally I just took an afternoon off and studied a bunch of these letters and tried to figure out a general plan and list of fruits that would suit practically everybody, that could be grown on a comparatively small space of ground, and still make plenty of fruit for the average family, and probably a lot extra to sell or give away.

I kept in mind that it must be practical, easily grown varieties, sure to grow and sure to bear, most anywhere and for most anybody.

And it must be stuff of good quality. Stuff that would be better than anything you could buy.

And while the list must be complete, it must not be too expensive. It must be an outfit that would not cost you more than say \$25.00.

Well, believe it or not, I have a list figured out for you that the more I look at it, the better it looks—plenty of everything—good hardy varieties of high quality fruit, complete in every way.

And by close figuring, we can make you this entire orchard for only \$25.00, No. AN947X. Furthermore, I will deliver it there by express—prepay it—and throw in a couple of rose bushes for good measure.

APPLES—3 Apples—big, two year old 4 to 6 foot trees

- 1 Yellow Transparent—the best early
- 1 Jonathan—the best quality of any
- 1 Red Delicious—the luxury apple

PEACHES—3 Peaches—big, two year old 4 to 6 foot trees

- 1 Red Haven—best early peach, and best for freezing
- 1 Hale Haven—the best second early
- 1 Elberta—the big main crop peach

CHERRIES—3 Cherries—big, two year old 4 foot trees

- 1 Early Richmond—best early
- 1 Mont-More—best big late cherry
- 1 Black Tartarian—the big black sweet cherry

PEARS—2 Pears—big, two year old—4 foot trees

- 1 Bartlett—the highest quality of any
- 1 Douglas—blight resistant, early bearing pear

GRAPES—7 Grapes—big heavy rooted vines

- 5 Concord—main crop purple grape
- 1 Caco—best red grape
- 1 Niagara—best white grape

GOOSEBERRIES—2 Gooseberries—big, heavy plants

Champion—standard hardy variety

CURRENTS—4 Currants—big, heavy rooted plants

- 2 Red Lake
- 2 Wilder

RASPBERRIES—4 Raspberries

- 3 Morrison—best black cap
- 3 Sodus—disease resistant hybrid purple, and best for freezing
- 3 Indian Summer—the double cropping red

BLACKBERRIES—3 Blackberries

- Alfred—the big early one

BOYSENBERRIES—2 Boysenberry

- Biggest of all berries

STRAWBERRIES—100 Strawberries—good, vigorous young plants

- 50 Bellmar—my favorite strawberry
- 50 Mastodon—the Everbearing Strawberry

ASPARAGUS—30 Asparagus—two year old, No. 1 heavy plants

- Paradise—the best Asparagus of all

RHUBARB—3 Rhubarb

- Tenderstalk—our own special variety

FREE: 2 Rose Bushes

Now there you are! I don't see how you can figure out a better home orchard than that, and I have figured that whole orchard for only \$25.00, delivered to you express prepaid. They are the finest of varieties, very finest of plants, for only \$25.00, and only the heavy, quick bearing sizes.

Then, of course, I am going to give you a couple of roses—1 Everblooming bush rose, and 1 Climber.

Full planting instructions go with it of course. You can plant all of this on about one town lot, or say 50x50 ft., or equivalent space. The small fruit can of course be interplanted among the trees, and still leave a lot of room for garden till the trees get big and need all the space. H. F.

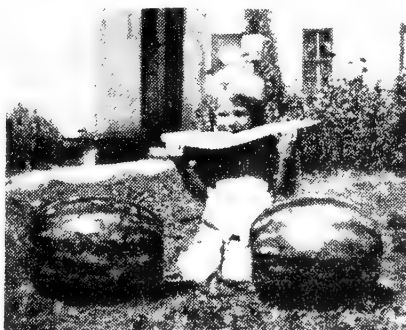
"We're Growin' in the Garden"



Dear Mr. Field: I am enclosing a snapshot of my 3-year-old son, Phillip, holding his 9-month-old sister, Carolyn Sue. Carolyn was reaching for our Henry Field rose. This was our first H.F. rose and we were so proud of it. Our garden did fine from your seeds.—Mrs. Ira Brents, 1230 W. 5th, North Little Rock, Arkansas.



Mrs. Fura E. Lay, Rt. 2, Wyaconda, Missouri, sends this picture of her two sons Sammy age 6 and Richard age 4. Mrs. Lay says, "Planted 13 hills of your Hale's melons and this is but one of the many pickings we got from those hills. Sammy is holding a double melon, the first one I ever saw. Would like to see this in Seed Sense. Would like to surprise their grandmother who is also an H.F. customer."



"Dear Mr. Field: It has been a good many years since we first ordered seed from you. Now we are sending our order and hope to have as good a garden as last year. Here is a picture of our 3-year-old grandson, David, taken in our yard with some of our big watermelons. They were sure fine and had a good crop. Your seeds always prove good. Sure enjoy Seed Sense."—Mr. and Mrs. Wm. Strasburger, Ellsworth, Nebraska.



"Dear Sir: I am sending you a picture of the 5-year-old twin girls, Bonnie and Barbara, who are my little next-door neighbors. They have grown up with my peonies which are also 5 years old. I started with 6 Henry Field peonies, have moved them once in the 5 years, and now have 50 plants and sell peonies every Memorial Day. I'm sure glad I bought my first peonies from you. We buy all our seeds, trees, etc. from Fields."—Mrs. Alfred Guinn, 1951 No. Bethany, Kansas City 2, Kansas.



"Dear Sir: This snapshot of my great-niece was taken in front of my farm home. She was watering the flowers and you can see what she is now doing. Her name is Barbara Ward, age 2. Have a rose on the table now that came from you and it is so pretty."—H. L. Young, 757 Montrose, Bexley 9, Ohio.



"Dear Sir: Would like to see this picture of our little daughter, Marilyn Ann, age 2½ years, in your Seed Sense. It was taken with two of our pumpkins grown from H.F. seed. As you can see, they were really some pumpkins."—Mrs. O. I. Woods, Box 25, Sunnyside, Washington.



Two Happy Youngsters

"Dear Mr. Field: Here is a picture of my 2 children Becky age 11 and Ronnie age 3. They are enjoying some watermelon grown from H. F. seeds. They also enjoy many other vegetables grown from your seeds. I cannot praise you enough for keeping down prices. Thanks so much for the free gifts I received with my order."—Mrs. Jesse Wrenn, Rt. 6, Box 171, Lexington, North Carolina.

I think Ronnie has almost more than he can handle. Don't you?—H. F.

What Do You Think?

"Dear Mr. Field: Have planted your seeds for 2 yrs. and am very well pleased with them. Last year we bought 3 lbs. of your Stringless Green Pod beans. We canned 30 qt. of green beans, shelled out and canned 24 pt., gave beans to the neighbors and picked 60 lbs. of dry ones. I thought that was pretty good. What do you think?"—Mrs. W. H. Heisler, Hopedale, Ohio.

I think so, too.—H. F.

Gladiolus Specials

Here are some money-saving specials on Glads which I listed in my catalog, but were so good thought I'd give you another chance at them by offering them to you again in Seed Sense. These Glads are all clean, healthy bulbs, guaranteed to bloom.

MY "20 Grand" GLADS

ABG382XS—20 big, vigorous clean bulbs. Every imaginable color and shade. All 20 only \$1.00, postpaid. 2 collections for \$1.69, postpaid.

"Middle Size" GLADS

Save money by buying smaller bulbs. Lots of blooms the first year. Beautiful assortment of all kinds and colors.

ABG386XS—20 Middle Size Bulbs for 50c, postpaid.

ABG387XS—40 Middle Size Bulbs for 98c, postpaid.

GLAD BULBLETS

ABG360—A good way to get a glad garden cheap. If you are willing to wait a year for a part of your flowers (20% will bloom the first year) plant these bulblets. 1000 for \$2.50; 500 for \$1.50; 300 for 90c; 100 for 35c, all postpaid.

Hard to Beat

"Dear Mr. Field: Have ordered my garden seeds from your seedhouse for the past 3 yrs. and have had the best luck with Field's seeds. I really believe every seed grows. Planted 1/2 lb. of Little Marvel peas and canned 56 pbs. from them, so I think Field's seeds are hard to beat."—Mrs. George Petersen, Green Island, Iowa.

The "Honeysweet" Strawberry A New Hybrid Everbearer

Do you remember the wild strawberries you used to pick when you were a kid? Of course, you do. And you have never since been able to find any strawberry so sweet and so fragrant and set so thick on the vines. Of course, they were small and lasted only a short time but they were so good.

Well, someone got the bright idea of crossing or hybridizing them with some big, modern everbearing strawberry like the 1166 with the idea of getting a hybrid with the wonderful flavor and fragrance of the wild berry and the large size and everbearing habit of the other parent—and he almost succeeded, too.



The new "half wild" everbearer, "Honeysweet." Small—but, oh! so sweet.

The hybrid he got has all the sweetness and fragrance of the wild berry, the same vigorous growth and hardiness and the same prolific blooming and bearing—and everbearing. In fact, the "everbearing" berry I ever saw. Blooms and bears all summer, the first summer and right on.

But he was disappointed in the size. Bigger than a wild berry but not the big berry he hoped for. They are up to an inch in diameter, no larger, but real little nuggets of honey. Hardy as bluegrass, loaded with bloom, and fruit, the most delicious you ever ate, but small.

I have a good crop of plants and while they last will fill orders at 25 for \$1.50; 50 for \$2.50; 100 for \$4.75, postpaid. Ask for No. BN714.

Over 100 Eggs Daily

"Dear Sir: Got my chickens from you last year and from 150 hens I got over 100 eggs every day all winter so I am really proud of my Henry Field chickens."—Mrs. Fred Gutschow, Rt. 1, Blair, Nebraska.

Bloom 23 Yrs.

"Dear Mr. Field: Just wanted you to know I had a good garden again this year as I always do when I order your seeds. Sent my first order to you 23 years ago which was for 10 grape vines and 10 gladiolus bulbs. There has never been a shortage of grapes at our house since and have given hundreds of gladiolus bulbs away. The crocus are a breath-taking sight each spring. Three roses I ordered from you 20 yrs. ago are still as beautiful as ever."—Kate Mick Yates, Rt. 4 Box 5, Weston, West Virginia.

Disturb roots as little as possible when transplanting.



Two Little Helpers

Mrs. Mary Center, Bunch, Oklahoma, sends this picture of her two little helpers. They are her son, Wayne, and his little girl friend Sandra Sue Collins. Mrs. Center says, "I order all my fruit trees, garden and flower seeds from you and think they are fine. Would like to see this picture in Seed Sense."

Visit Henry Field Stores

You folks who live near one of my stores should drop in and say "hello" to the boys. They will be glad to see you and glad to help you with your gardening and farming problems. My stores are all well stocked with GENUINE HENRY FIELD QUALITY.

Here's where they are and the managers' names:

FORT DODGE, IOWA—517-19 Central Ave., Frank Edgerton, manager.

ATLANTIC, IOWA—East 7th St., Darrel Falk, manager.

STORM LAKE, IOWA—512 Erie, Harold Stevens, manager.

DES MOINES, IOWA—815 Locust St., Oren Herndon, manager. Nursery Store, 3801 Douglas, Jim Stanbrough, manager.

COUNCIL BLUFFS, IOWA—535 W. Broadway, A. R. Hettlinger, manager.

PERRY, IOWA—1023 Railroad Ave., Dick Crane, manager.

ST. JOSEPH, MISSOURI—102 North 3rd St., Ernest Alldredge, manager.

LINCOLN, NEBRASKA—921 "O" St., C. W. Brekenfeld, manager.

MARVILLE, MISSOURI—521 North Main, Orville Gray, manager.

OMAHA, NEBRASKA—7110 Dodge St., Hugo Timm, manager.

BEATRICE, NEBRASKA—621 Court St., Lloyd Gillmore, manager.

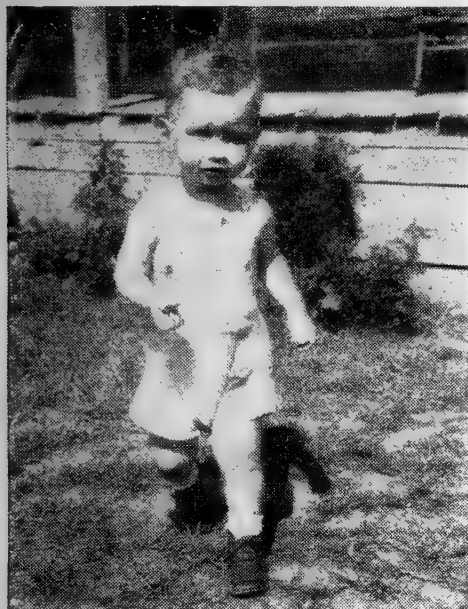
SHENANDOAH, IOWA—407 Sycamore St., H. P. (Pate) Simmons, manager of retail store.

You'll Be Sorry!

Orders for baby chicks have taken a slump all over the country—even here at Henry Fields. Most ways I can't blame you growers. What with the high cost of feed, and the dilly-dallying of the government, chickens didn't look much like a money-making proposition early this year.

But there's one thing we can't overlook. If we ALL cut our orders for chicks in half, the supply of meat and eggs gets cut in half. When that comes about, prices HAVE to raise—fast and HIGH.

Orders are pouring in now that used to come in Jan. and Feb. Don't put yours off too long.



Flower Lover

"Dear Mr. Field: Here is a picture of my grandson Dennis Stout, 18 mos. old, of Mt. View, California. This was taken while visiting me. He is a lover of flowers and is holding some of Henry Field's marigolds in his hand."—Mrs. Frank M. Stout, Ellington, Missouri.

"Stay in the Buggy"

A lot of farm women have told me lately that they are going to quit raising chickens entirely—no money in it—prices too low—feed too high—Washington decreeing "poultryless days"—and so on and on. And I don't know as I blame them much. It's a provoking situation.

But I remember what my wise old father used to say when I would get discouraged about some crop—"Henry, the best time in the world to stay in is when a lot of the rest are getting out—don't get scared out—just stay in the buggy—often it's the man who jumps out that gets hurt." And, as usual, he was right.

I think right now is a good time to stay in the chicken business. I feel certain that this price situation is only temporary and you can save a lot on the high priced feed by growing most of it yourself. Such things have a way of straightening themselves out. When people begin to get hungry for chickens and eggs, they will bid them up mighty fast, and the grower who stays in the business will be right there with the goods ready to cash in. I feel sure that six or eight months from now when the new crop of chickens is ready to cash in you will be making good money on them. The in-and-out-ers generally lose while the ones who go right ahead regardless of temporary conditions are the steady winners.

I always think of Mrs. Field's father—one of the best 80 acre farmers I ever knew. Always made money on hogs. Could come nearer to averaging 10 pigs farrowed to every sow and 9 of them grown out, than anybody I ever saw. Grew his own feed for them and kept the best conditions for them. —But, good year or bad year, he always kept just 10 brood sows, no more and no less, grew out 90 pigs, kept 10 of the gilts for next year, and fed out the 80 fat hogs. And the average profit over the years was mighty good.

Same way with the chickens. "Stay in the buggy." Raise the usual amount—just what you can take good care of. Raise good stuff. Grow as near all your own feed as you can, don't get stampeded either direction—and you will make money on chickens. Think it over. H. F.

SPECIAL DISCOUNTS
3 Top Grades Only
 For Orders Over 300
 DEDUCT 20c per 100
 For Orders Over 500
 DEDUCT 25c per 100
 For Orders Less Than 100
 ADD 1c per CHICK

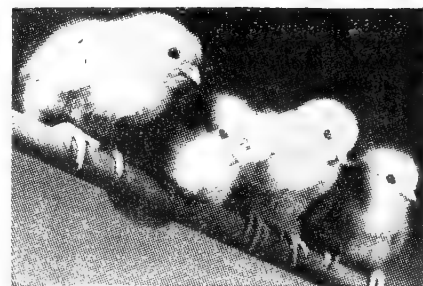
SAVE \$1 TO \$4 PER 100 WITH HENRY FIELD CHICKS

ONLY \$1 DEPOSIT for each 100 chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade. **3 Best Grades—All Prepaid.**

C. O. D. PLAN Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and specify on order.

100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee. H. F.



ALL PRICES Subject to Change Without Notice	STANDARD GRADE Not Prepaid GOOD F. O. B. Hatchery			3 BEST GRADES ALL PREPAID								
	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.	BETTER SPECIAL LAYING GRADE Prepaid			BEST BEST EGG GRADE Prepaid			BETTER THAN BEST EXTRA SELECT GRADE Prepaid		
VARIETIES	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.
WHITE ROCKS	\$10.95	\$14.95	\$10.45	\$12.95	\$16.95	\$11.45	\$13.95	\$17.95	\$12.45	\$14.95	\$18.95	\$13.45
WHITE LEGHORNS	10.95	19.95	3.95	12.95	21.95	4.95	13.95	22.95	5.95	14.95	23.95	6.95
LEG ROCKS	11.45	20.45	4.45	13.45	22.45	5.45	14.45	23.45	6.45	15.45	24.45	7.45
AUSTRA WHITES	12.25	20.95	4.95	14.25	22.95	5.95	15.25	23.95	6.95	16.25	24.95	7.95
BARRED ROCKS BUFF ORPINGTONS WHITE WYANDOTTES	11.25	15.45	10.75	13.25	17.45	11.75	14.25	18.45	12.75	15.25	19.45	13.75
NEW HAMPSHIRE	12.45	16.95	11.45	14.45	18.95	12.45	15.45	19.95	13.45	16.45	20.95	14.45
AUSTRALORPS	11.95	15.95	11.95	13.95	17.95	12.95	14.95	18.95	13.95	15.95	19.95	14.95

HEAVY ASSORTED
(Str. Run) \$10.45

ASSORTED CHICKS
(All Prepaid)

HEAVY ASSORTED
Cockerels \$6.95

ALL BREEDS ASSORTED
(Str. Run) \$9.45

LIGHT ASSORTED
Cockerels \$3.95



Pleased with United Hybrid

"Dear Henry: Was very well pleased with the United Hybrid seed corn I got from you. Am sending you a picture of myself and corn taken last August. I am 6 ft. 2 in. tall. Everyone said it was the best corn in the county. I planted it May 5."—Robert O'Rell, Hotchkiss, Colorado.

Korean Lespedeza

Guess this is about the shortest crop as long as we can remember on this item. Poor harvesting weather and heavy winds caused heavy losses in producing sections. We had a nice supply to begin the season but it won't last long. Better hurry and get yours.



A Happy Smile

Mrs. Maude Smith, Williamsburg, Missouri, sends this picture of her grandson Ray, age 18 mos. He really looks pleased and happy, doesn't he. Maybe his daddy is home. I notice he's wearing a soldier's cap.



United Hybrid U57 in the Ozarks

Last year I planted some U 57 Hybrid on my place down in the Ozarks, and this picture was taken July 18. Looks good don't it? Made some real corn, too. Good corn. It was the wonder of the whole neighborhood. They are all wanting some of the same kind of seed this year. Well they can get it, if they get busy. H.F.

Plants AND Seeds

Here is an age old question that crops up every year and it is a good one. Shall I set out plants or sow seeds of vegetables direct in the garden? Here is our answer. Do Both! Tomatoes, peppers, eggplant and cauliflower are given an early start most everywhere by starting plants indoors and transplanting later to their place in the garden outdoors. And that is the way it should be. Harvest will start weeks earlier if you follow this method. At the same time remember that later on you can sow direct in the garden, varieties which are hardy, grow rapidly, and mature early. This will provide a world of vegetables for late harvest and autumn storage.

PLANT UNITED BLENDS—

Everybody knows what can happen to a corn crop in a hot dry spell or other extreme weather condition. With pollen throwing only 3 or 4 days, too often the field is poorly fertilized. UNITED'S "All-Weather Blend," scientifically made up of different hybrids, prevents this by lengthening the pollen season to 20 to 25 days. Over a period of years, a blend will out produce any single hybrid.

INSURE CROP—SAVE MONEY

Blends in 20, 30, 40, 50 & 60 Series

Large and Medium Flats.....\$9.90 per bu.
Special Flats 8.50 per bu.
Medium Rounds 8.20 per bu.
Large Rounds 6.90 per bu.



Good as They Look

"Dear Mr. Field: We have been ordering seed from you for years and never was sorry. We are always satisfied with your vegetables, flowers, shrubs—well, everything. Here's a picture of Mom and Dad with 3 of the largest, delicious, genuine Hubbards. They weigh 30 to 35 lbs. each and are just as good as they look. The folks and myself wish to thank you."—Miss Evelyn Lozmach, Three Oaks, Michigan.

When should I buy my seed?

Right now. The sooner the better. There will not be near enough seed to go around, and it will be a case of "the devil take the hindmost." Buy the seed first. You can do that before you can work the ground. Don't wait until you are ready to plant. You probably can't get it all then.

United Hybrid Best in Community

"Dear Henry: Raised United Hybrid corn last year and am more than pleased with it. It was the best field of corn ever raised in this community. I could not keep people from walking through my fields and admiring my corn, and at harvest time it came out on top."—Herman B. Walker, Rt. 1, Minerva, Ohio.

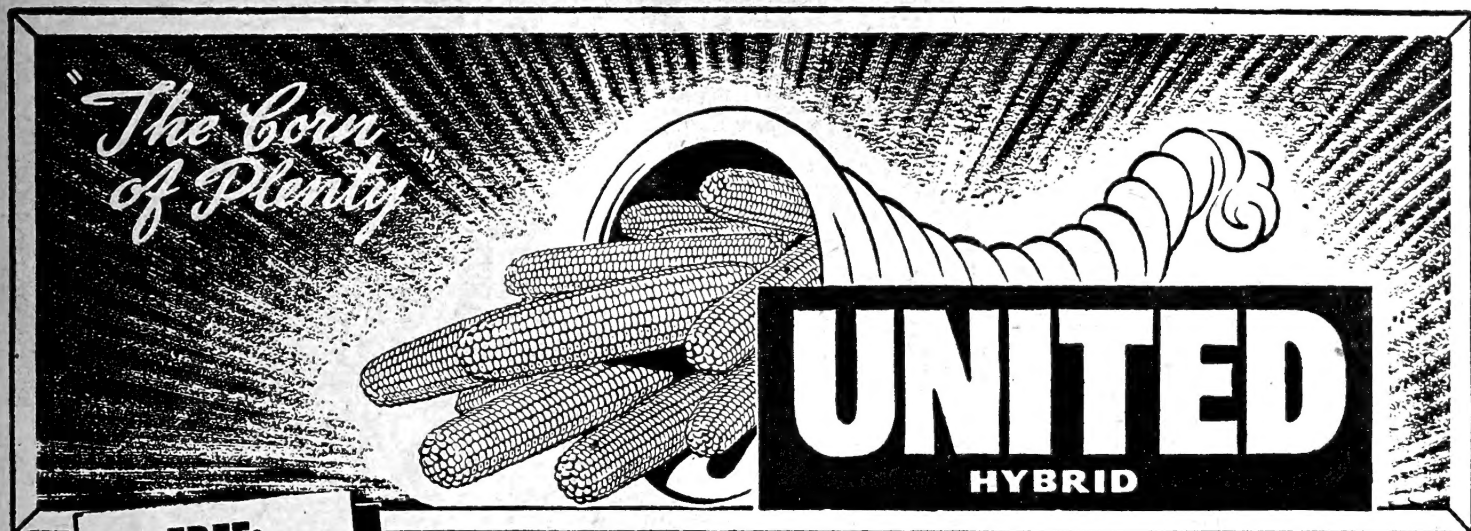
How Much to Plant

It's one thing to plant a big garden, and another to plant it at the right time, so things mature when we want to eat them. Most of the "short season" vegetables want to be planted more than once a season, so that fruit is available over a long period.

Here's a table giving the harvest period of a number of vegetables, as well as the feet of row needed to feed an ordinary family for one meal. Now get out your pencil and figure out when you want things, for how long and how much.

	Harvest from one Sowing lasts	Grow for family serving
Beans, snap	4 weeks	1 foot
Beets	6 weeks	1 foot
Carrots	4 weeks	2 feet
Cucumbers	4 weeks	2 feet
Endive	6 weeks	1 foot
Lettuce	6 weeks	1 foot
Kohlrabi	3 weeks	2 feet
Turnips	2 weeks	1 1/2 feet
Spinach	2 weeks	3 feet
Sweet Corn	10 days	4 feet
Onion Sets	4 weeks	1 foot
Pars	2 weeks	3 feet
Radish, early	1 week	1 foot
summer	2 weeks	1 foot
winter	6 weeks	1 foot

UNITED IS THE HYBRID That Combines the Research of Many Producers into One Great Hybrid! "The Best of Many Producers"



FREE:

UNITED'S big Corn Book, all in colors so you see just what you're buying, is FREE. Write for your copy today.

Many UNITED Numbers Are Sold Out for 1948

WHY I'M 100% For UNITED Hybrid

by

Henry Field

This United hybrid makes good common sense. I'm for it and I'll tell you why. Most of you know I've been producing hybrids for over 30 years. In that time I've learned a good bit about hybrids and developed some of the most valuable inbreds in the hybrid world. But one man can't have ALL the BEST ones and I know that. But by combining the best ones you have with several other hybrid producers and using some of theirs that might be best in their line, you can get an ALMOST PERFECT HYBRID.

And that's just what United has done. And the corn is good—much better than anyone could have produced alone. I'm 100% for UNITED and am proud my inbreds played a part in the program. I know you're going to be 100% for UNITED too.

UNITED HYBRID Comes to You Freight PREPAID

You don't have to worry about transportation, or pay for it either, provided you buy 2 bu. or more. 1 bu. orders go out collect.

The supply of the famous UNITED HYBRIDS is almost sold out over the country. But I'm glad to say that here at Henry Field's, because we placed our reservation for this famous hybrid very early, we can supply you with about three quarters of them. You can see from the list below how fast they're selling out here. So GET YOUR ORDER IN TODAY.

UNITED HYBRID'S 1948 PRICES

Large & Medium Flats are the top popular grades. Special Flats are smaller, but being small go farther. They sell at cheaper price, like Rounds, because they don't look as pretty in the bag. All are the same breeding.		Large & Medium FLATS	Special FLAT GRADE	Medium ROUNDS	Large ROUNDS
U20—(85 to 90 days)	The Earliest Hybrid	Sold Out	\$11.50	\$10.50	\$9.50
U22—(80 to 98 days)	The Top Yield Early	\$12.90	11.50	10.50	9.50
U26—(80 to 98 days)	Money-Maker Early	12.90	11.50	10.50	9.50
U28—(90 to 95 days)	Large Eared Early	12.90	11.50	10.50	9.50
U30—(95 to 100 days)	Medium rough, stiff stalk, deep roots	12.50	10.90	9.90	8.90
U32—(95 to 110 days)	Widely adapted. Record yields	12.50	10.90	9.90	8.90
U36—(100 to 105 days)	Big Ear Type	12.50	10.90	9.90	8.90
U39—(95 to 110 days)	Big Ear Type	12.50	10.90	9.90	8.90
U40—(105 to 110 days)	The Light Soil Hybrid. Very drought resistant.	11.80	9.90	9.50	8.50
U41—(105 to 110 days)	For Average to Rich Soil. Heavy yielder. Reid Type	11.80	9.90	9.50	8.50
U42—(105 to 110 days)	The Widely Adopted Hybrid. A favorite	11.80	9.90	9.50	8.50
U47—(110 to 115 days)	Large Eared Hybrid. Reddish kernel. Reid Type	12.50	10.90	9.90	8.90
U49—(110 to 115 days)	Excellent Feeding Type. Insect Tolerance	11.80	9.90	9.50	8.50
U50—(115 to 120 days)	The Dark Green, Vigorous Growth Hybrid	11.80	9.90	9.50	8.50
U52—(115 to 120 days)	Perfect for upland and dry conditions	Sold Out	9.90	9.50	8.50
U57—(120 to 125 days)	Big Ear Hybrid	11.80	9.90	9.50	8.50
U59—(120 to 125 days)	A Real Producer, Widely Adapted. High Yielder	11.80	9.90	9.50	8.50
U65—(125 to 130 days)	Ideal for Southern Iowa, Nebraska and Mo., Northeastern Kansas	11.80	9.90	9.50	8.50
U67—(122 to 130 days)	Finest for Southern Corn Belt	11.80	9.90	9.50	8.50
U68—(130 to 135 days)	Best for Southern Corn Belt. Excellent Fodder Corn in Central Corn Belt	11.80	9.90	9.50	8.50
U72—(125 to 135 days)	The Southern Champion	11.80	Sold Out	9.50	8.50
U75—(125 to 135 days)	The Mellow Dent Hybrid	Sold Out	Sold Out	Sold Out	Sold Out
WHITE VARIETIES					
U2 —(for 20 Zone)	The Earliest White	12.90	11.50	10.50	8.90
U3 —(for 30 Zone)	The Silver King Type	12.90	11.50	10.50	8.90
U4 —(for 40 Zone)	Yields With Yellow	12.90	11.50	10.50	8.90
U5 —(for 50 Zone)	Silvermine Type White Hybrid.	12.90	11.50	Sold Out	Sold Out
	(Large Flats Sold Out)				
U6 —(for 60 Zone)	Large Eared Late White	Sold Out	11.50	10.50	8.90
State and Certified Hybrids					
Iowa 939—(110 days)	Widely adapted hybrid from Ohio to Nebraska	Sold Out	Sold Out	Sold Out	Sold Out
Iowa 306—(110 to 115 days)		Sold Out	Sold Out	Sold Out	Sold Out
U. S. 13—Reid Yellow Dent Type		9.90	8.50	Sold Out	Sold Out



Gurno Matures Earliest

"Dear Mr. Field: I am enclosing a picture of my 13 yr. old daughter, Betty. She is holding 6 heads of the new Gurno. We planted Gurno and combine milo in the same field on fallowed ground and Gurno matured 3 weeks earlier than the milo. It could have been harvested earlier. Our rainfall was way below normal."—Mrs. Ralph Reed, Kalvesta, Kansas.



3-Lb. Apples from 5-In-1

"Dear Mr. Field: About 5 years ago I got 2 Five-in-One apple trees from you. This fall I picked 6 bu. of apples and they were all free from rot or worms, the best I have ever had. Some weighed 2½ and 3 lbs. All the other fruit trees bore wonderful crops also. Your Golden Evergreen sweet corn was delicious. The best ever. I am enclosing a picture of myself by some of the fruit trees."—Mrs. Helen C. Williams, 709 E. Dale St., Colorado Springs, Colorado.

What Customers Think of Gurno

I think you will like to know what a few of the folks who planted Gurno last year think of it.—H. F.

Dear Henry: I think Gurno is the best you have put out yet for hot, dry weather. No rain after it was planted and it done fine. Beats corn for hog or chicken feed. Elmer Brink, King City, Mo.

Dear Sir: Gurno sure makes good feed. Horses, cows, calves and pigs and chickens eat it like a kid

About Permanent Pastures

There isn't a permanent pasture in the United States that doesn't need some improvement. Most folks let their pastures take care of themselves—and that is a mistake. Your pasture in a period of a year should produce more returns per acre than any other field on your farm. Apply some fertilizer high in nitrogen at least once a year to give the heaviest growth. And use plenty of seed per acre to reseed and fill in bare spots.

The proper balance alone of clovers will help more than any other thing to put plant food in the soil available to the grasses during the growing season.

Henry's 50-50—Permanent Hay & Pasture Mixture (contains 50% clovers—50% grasses) is ideal for any pasture. And will give results from early spring, through the summer and right up to winter. Can't be beat. Sell more of it than any other. Plant plenty.

White & Yellow Sweet Clover

Our white and yellow Sweet Clover every year outsells the rest and is one of the best money saving lots you can buy. It always gives entire satisfaction, good bright color, and purity and germination that will give you a crop that will fit into your farming program just like a duck takes to water. Being a mixture of white and yellow Sweet Clover it makes ideal pasture over a longer period of time and excellent hay, too. Not only that but you are improving the soil at the same time and the second year it could be plowed under for a perfect green manure crop. We still have a supply of seed available and can ship it the day your order arrives. Don't forget inoculation—it's cheap insurance.

Treat All Seed Oats

Treat all oats, even the new varieties like Clinton and Benton before planting this spring. Ceresan is the best treatment you can use as it helps control smut as well as other soil and seed borne diseases. Apply just before planting is best—follow the instructions on the can. 1 pound can of Ceresan treats 32 bushels of seed. Costs only 90c, postpaid. No. 4019.

Hubam Clover

Finest quality seed we have had in years. Big, bright, plump seed and one of the lowest priced clovers. More farmers plant Hubam every year. Can't be beat for soil improvement crop. Plow under as green manure. Makes good hay and pasture too. No other crop will give such results the first year. High protein hay is equal to alfalfa in feeding value. This is the annual type that makes all the growth the first year.

eats candy. We like it fine.—Mrs. Roy Duskin, Birmingham, Iowa.

Dear Henry: I believe Gurno will take the place of the old types of Milo. 7 to 8 good heads to one hill was about average. I want 30 acres another year.—John M. McGrew, Esbon, Kansas.

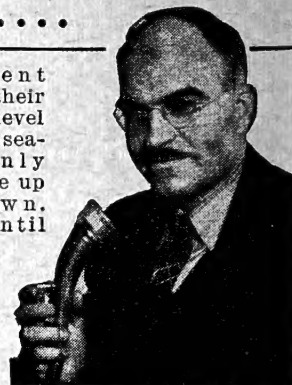
Dear Sir: Gurno is good for irrigation. Ripens earlier than other grains. We want twice as much next year.—John F. Bontke, Lockney, Texas.

"ALFALFA" JOHN SAYS....

Our present prices are at their rock bottom level for the spring season. The only changes will be up and not down. Don't wait until the last minute to protect yourself.

Freight and express service back to normal,

we can give you fast service on your order.



"Alfalfa" John Nicolson

No finer selection of alfalfa anywhere than we have this year. And best of all it's hardy northern grown seed, and not the southern kind that winter kills easily.

If you hurry there is still time to get your order in for United Hybrid. Short crop last year. Make your selection and send it in now. Read all about it on the corn page, but don't delay your order if you want United Hybrid.

Plenty of Blue Grass to go around this year and at a price everybody can afford to pay. Reseed your present lawn, or plant your new lawn this spring. The best time in the world.

Hog prices holding up. Rape will make you the cheapest pork production cost anywhere. Plant 6 to 8 lbs. per acre. A little patch will net you more profit than any other thing on the farm.

Lespedeza is in very short supply. Mighty scarce. Not near enough to go around. We will fill your orders while our supply lasts.

Never saw orders pour in like they have this year for Gurno, the new white seeded, exceptionally early, not bitter, combine type grain sorghum. Ideal poultry feed.

Sudan is another short item. With livestock high plant a few acres of Sudan. Be sure and have enough pasture.

Still have some Red Clover available. No promises on how long this short crop will last. Enough said.

We are in a position to give you the best quality seed and the best service this year of any time in the past. Keep your orders rolling in. The sooner the better.

Did you know that Sweet Clover stores up 80 to 100 pounds of nitrogen in the soil per acre? Add this to your pasture, hay or seed crop and you know why so many farmers plant Sweet Clover.

Every farmer should plant some alfalfa with his Brome to give a better balance of hay and pasture.

Henry Field's Low March Field Seed Prices

YOU GET THIS SPECIAL SERVICE AT FIELD'S

FREE SAMPLES: Samples of any seeds, listed, are free on request.

BAGS FREE: No extra charge for bags. These are FREE.

TESTED SEED: All my seed is carefully tested for purity and germination by officially-trained analysts. Test is printed on each tag. If not good it's not sold.

PRICES F.O.B. SHENANDOAH: These are low net prices F.O.B. Shenandoah. I will gladly quote the low prepaid price on request.

PRICES SUBJECT TO CHANGE: These low prices vary with market conditions and are subject to change without notice. We fill your order at lowest prices always. Order Early.

I GUARANTEE TO SATISFY YOU OR NO DEAL: I absolutely guarantee my Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for state test, if you like. If it isn't satisfactory in every way, you may return it anytime within 10 days after you receive it and I'll refund your money or send you seed that will suit. That's plain and lived up to. However, we don't guarantee a crop as that depends upon conditions beyond our control such as weather, soil, etc.

HENRY FIELD.

HENRY FIELD SEED & NURSERY CO., "Midwest's Leading Seedhouse," Shenandoah, Iowa

Prices Subject to Change Without Notice

ALFALFA (60 lb. bu.)		Per 100 Lbs.
Lot Central States, 97% Pure....	\$17.95	\$29.90
Lot Nebraska, 98% Pure.....	21.95	36.50
Field's Special Blend, 97% Pure..	18.95	31.60
Nebraska-Dakota (Best) 99 1/4 % Pure	25.75	42.90
Dakota No. 12 (Best), 99 1/4 % Pure	26.75	44.60
Grimm (Lot Hardy), 97% Pure....	21.90	36.50
Grimm (Standard), 98 1/2 % Pure....	24.95	41.60
Grimm (Best), 99 1/4 % Pure.....	26.95	44.90
Cossack (Best), 99 1/4 % Pure.....	27.95	46.60
Ladak (Best), 99 1/4 % Pure.....	31.95	53.25
Ranger (Certified), Postpaid Per Lb. \$1.25	69.00	

RED AND ALSIKE CLOVERS (60 lb. bu.)		Per 100 Lbs.
Red Clover (Standard), 98% Pure..	\$37.95	\$63.25
Red Clover (Best), 99% Pure.....	39.60	66.00
Midland Red Clover (Certified), 99 1/4 % Pure.....	41.40	
Mammoth Red Clover (Best), 99 1/4 % Pure.....	Sold Out	
Alsike (Standard), 98 1/2 % Crop Pure	28.95	48.25
Alsike (Best), 99 1/4 % Crop Pure..	29.95	49.90

SWEET CLOVER (60 lb. bu.)		Per 100 Lbs.
White and Yellow Sweet Clover, 98% Pure.....	\$10.75	\$17.90
Sweet Clover (Best), 99 1/4 % Pure..	12.75	21.25
Yellow Blossom (Standard) 99% Pure	11.45	19.10
Yellow Blossom (Best), 99 1/4 % Pure	11.95	19.90
Hubam (Best), 99 1/4 % Pure.....	11.75	19.60
Hubam (Standard), 98 1/2 % Pure..	10.95	18.25
Birdfoot Trefoil (Lotus Corniculatus), per lb. postpaid.....	1.95	
Ladino Clover, per lb. postpaid.....	2.50	
Emerald, new, low growing, annual Sweet Clover. Very limited supply. Per lb. postpaid.....	.48	

LESPEDEZA		Per 50 lbs.	Per 100 lbs.
Korean (Standard), 98 1/2 % Pure (suited to Missouri, Kansas and South only)	Sold Out		
Korean (Best), 99% Pure	8.25	16.50	
Korean (Hulled and Scarified), 99% Pure	9.75	19.50	
Korean Early (Unhulled), 98% Pure	9.75	19.50	
Korean Early (Hulled and Scarified), 99% Pure	11.25	22.50	
Sericea, 99% Pure.....	16.50	32.95	

TIMOTHY MIXTURES (45 lb. bu.)		Per 50 lbs.	Per 100 lbs.
Timothy (Choice), 98% Pure....	\$ 3.50	\$ 7.75	
Timothy (Standard), 99% Pure....	3.95	8.75	
Timothy (Best), 99 1/2 % Pure.....	4.15	9.20	
Timothy-Alsike (20 to 25% Alsike)	6.95	15.45	
Timothy-Red Clover (20% Red Clover)	7.95	17.65	
Timothy-Red Clover-Alsike (25-30% Clover)	8.15	18.10	
Red Clover Mixture (35% Red Clover, Balance Timothy-Alsike), 45 lb. bu.	13.75	30.50	

BROME AND OTHER DRY LAND GRASSES		Per 100 lbs.	Per 10 lbs.
Brome (Best No. 1. Northern Extra Heavy).....	\$19.95	\$ 2.75	
Brome (Home Grown), Heavy....	19.95	2.75	
Brome (Lincoln Strain).....	22.95	3.00	
Crested Wheat (No. 1. Northern)	40.00	4.95	
Alta Fescue (New, Deep Rooted Perennial Grass).....	65.00	7.50	

LAWN SEED (All postpaid)		1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Field's Evergreen					
Lawn Mix	\$0.65	\$1.79	\$2.85	\$5.45	
Hormone Treated					
Lawn Mix69	1.95	2.95	5.90	
Kentucky Blue					
Grass (Ex Sel) ..	.69	1.95	2.95	5.90	
Shade Grass					
Mixture69	1.95	2.95	5.90	
White Dutch					
Clover	1.00	2.80	4.60	9.00	
New Bent Grass....	1.25	3.45	5.50	10.50	

HAY AND PASTURE MIXTURES (45 lb. bu.)		Per Bu.	100 Lbs.
Good But Cheap Pasture, Mix (4 clovers and 4 grasses).....	\$ 7.95	\$17.65	
50-50A Permanent Hay and Pasture Mix (50% 6 kinds of clover —50% 6 kinds of grasses).....	8.95	19.90	
50-50B Permanent Hay and Pasture Mix (without sweet clover).....	9.95	22.10	
Brome Grass Mixture (over 50% Brome)	8.50	18.95	
Hurry-Up Hog Pasture Mixture (Sudan, Rape, Rye Grass and Millet)	5.60	12.45	
Hurry-Up Cow Pasture Mixture (Rye-Grass, Sudan, Timothy and Millet)	4.95	11.00	

OTHER GRASSES		Per 100 lbs.	Postpaid
Reed Canary Grass.....	\$39.95	\$ 4.75	
Kentucky Blue Grass (Extra Heavy)	39.95	5.90	
Red Top (Extra Heavy).....	26.95	3.45	
Rye Grass (Annual).....	12.95	2.15	
Rye Grass (Perennial).....	19.95	2.75	

ANNUAL PASTURE AND HAY CROPS		Per 100 lbs.	Per 10 lbs.
Sweet Sudan.....	\$17.95	\$ 2.65	
Sudan (Best).....	11.50	1.95	
German Millet.....	9.45	1.75	
Siberian Millet.....	8.95	1.65	
Early Fortune Millet (Grain Type)	7.95	1.55	
Rape (Dwarf Essex) 25 lbs. \$6.25 (postpaid)	21.95	2.95	

WHITE SEED SORGHUMS		Per 100 lbs.	Per 10 lbs.
Gurno (New White Combine Type).....	\$19.95	\$ 2.75	
Norkan (Like Atlas only 10 days early)	10.95	1.90	
Atlas (Certified).....	17.50	2.50	
Atlas	12.50	2.15	
Hegari	7.95	1.55	
Kaffir	We recommend Gurno		
White Proso (Grain Millet)	7.95	1.55	

FODDER AND GRAIN SORGHUMS		Per 100 lbs.	Per 10 lbs.
Midland Certified	\$ 8.95	\$ 1.75	
Midland Early Combine	7.95	1.55	
Early Kalo.....	We recommend Midland		
Early Orange Fodder Cane	10.95	1.75	
Black Amber Fodder Cane.....	11.95	1.85	
Leoti Red Fodder Cane.....	11.95	1.85	
Fodder Cane.....	10.95	1.75	
Martin's Combine Milo	7.95	1.55	
Sooner Milo	7.95	1.55	
Colby Milo	7.95	1.55	
Grohoma.....	We recommend Gurno		

SEED OATS		3 bu. lots	6 to 12 bu. lots	24 bu. lots & over
Clinton Oats (Certified Blue Tag) Blight Resistant, heavy weight, thin hulls, high yielding	\$3.25	\$2.95	\$2.90	
Clinton Oats (Uncertified), Grown from selected fields bright, clean seed, at a lower price.....	2.95	2.75	2.70	
Benton Oats (Certified Blue Tag), Blight Resistant heavy weight, one year newer than Clinton, grows taller, heavy yielder, limited supply, while they last	4.75	4.55	4.50	
Mindo Oats (Certified), Very early white oat, excellent yielder, well suited rich soils, heavy weight per bu. shorter straw than Clinton. Very limited supply.....	4.45	4.25	4.20	
Bonda Oats (Certified), Excellent yielder, resistant stem rusts, crown rust and smuts, developed by Minnesota Exp. Station, taller than Clinton, early, nearly white, heavy weight. Very limited supply.....	4.45	4.25	4.20	
SOYBEANS		Per bu.	10 bu. lots	
Lincoln Yellow (New high yielding)	\$5.95	\$5.90		
Richland Yellow	Ask for price			
Black Hay Beans.....	Sold Out	Sold Out		

SYRUP CANES. Drill 5 pounds per acre. (All Prepaid)		1 lb.	3 lbs.	5 lbs.	10 lbs.
Early Syrup Cane (Early Orange type for Iowa, Nebr., Southern Minnesota)	\$0.39	\$1.00	\$1.50	\$2.50	
Medium Syrup Cane (Medium Orange type for Kansas, Nebr., Missouri and Iowa)39	1.00	1.50	2.50	
Late Syrup Cane (Late Orange type for all southern states to Iowa) ..	.39	1.00	1.50	2.50	

BE SURE TO INOCULATE

ALL CLOVERS, ALFALFA, BEANS AND PEAS
Makes Them Yield More—Start Faster
 When ordering, always state name of seed.

ALFALFA (A)	SOYBEANS (S)
Sweet and Hubam Clovers	Size Each
1 bu.	2 bu. \$0.30
2 1/2 bu.	5 bu.55
	30 bu. (6-5 bu. cans) 3.25
CLOVERS (B)	LESPEDEZA (L)
Red, Alsike, White and Ladino	Size Each
1 bu.	100 lb. \$0.50
2 1/2 bu.	

GARDEN SIZE PKT. Peas, Beans, Sweet Peas, Lupines, Lima Beans, and Edible Soybeans. Enough for 8 lbs. seed.

Each, 10c postpaid



Oh Boy!

"Dear Sir: I had 1 pkt. of your Sugar Lumps and from that pkt. I raised 2 large wheelbarrows of melons, good size and were they good. Oh Boy! This is my little niece Lillian Boliver and a neighbor boy, Bobby Lucies, enjoying some melon."—Mrs. Annie Vein, 422 So. Quinsey Avenue, Shrewsbury, Massachusetts.

When do I plant it?

Some things you plant very early, the earlier the better. This includes: radishes, lettuce, onions, peas, beets, carrots, potatoes and cabbage. (Plants, sets or seeds.) Get them in early. Then when the ground gets warm, say when the farmers start to plant corn, plant the beans, sweetcorn, tomatoes, cucumbers, okra, late cabbage, and southern field peas. Lots of things can be planted following the early stuff—what we call double cropping—use the ground two or three times in one season. Plant late turnips about Aug. 1st, following early potatoes. Plant Chinese Cabbage then, too.

Her First Letter

"Dear Sir: Have been a customer of yours the past 3 years but have never written you of any of the results. The Blucmist Spirea is certainly a gorgeous plant. It has been blooming all summer and still is. Its first year, too, and I moved it twice to its now permanent position."—Mrs. C. A. Waltz, 928 High St., Williamsport, Pennsylvania.

2 Canna Offers

There's nothing makes a brighter spot in your garden than a canna bed. Here are 2 fine offers you can't go wrong on.

7 Foot Bed

ABG38XS—A seven foot canna bed. 8 medium tall for center, 12 shorter ones for outside. Both varieties labeled, so you know how to set them. 20 cannas postpaid for \$2.19.

5 Foot Bed

ABG39XS—A five foot canna bed, including 3 tall ones for center, 9 shorter ones for outside. 12 cannas postpaid for \$1.29.

Don't Let Nursery Dry Out

Don't delay planting nursery stock, and especially don't let it stand around in a hot, dry place. It should get into the ground as soon as possible. We will ship you stock in perfect condition for planting, but we cannot guarantee that it will remain so unless you cooperate. If you have to hold off planting, heel the stock in the ground where the roots and part of the trunk will be protected with moist earth. Never expose roots to the sun or air for any great length of time.

About Shipping

Every year there are a few customers who write in saying that some of their nursery order is missing. Sometimes, of course, we make a mistake, but not often. What usually happens is that an order is split up according to when it should be planted. We fill your orders when our stock is in best condition and at the proper planting time. Garden seeds and non-perishable goods are always shipped immediately. Perennials, Vegetable Plants, House Plants, Evergreens, Pansies, Wild Flowers, Strawberries and Bulbs come in separate packages even when sent the same day. Some plants and nursery stock are shipped in separate packages, so you may receive several shipments on one order. Heavy seeds are shipped by freight. So look over the papers in your order very carefully. They'll tell you all about it. You can always depend on Henry Field to send good stock, on time, and at a fair price.

Likes Roses in Natural Color

"Dear Mr. Field: Received your new '48 catalog and must say it's wonderful. Your color pages of flowers, especially your roses, are out of this world. Have never seen a variety of roses as beautiful in color as yours. Believe you have the world's most beautiful roses, too."—Mrs. Julia Buhr, Washington, Missouri.

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A Dish Pan Full

"Dear Mr. Field: Here is a picture of my son, Gene, age 4 holding a dish pan containing a head of lettuce which was grown from some seed ordered from you. Gene's brother, age 10, is looking on. Hope to see this in your spring Seed Sense."—Mrs. H. E. Satterfield, Box 146, Beedeville, Arkansas.

Mrs. Satterfield didn't say what kind of lettuce it was but it looks like a mighty fine head of lettuce and almost more than Gene can handle.—H.F.

Send Wool to H.F.

The wool season is here and of course you want to send yours to Henry Field. Fair treatment and giving the customer the benefit of the doubt is true in our Wool Dept. like everywhere else at Henry Field's. And we pay top prices at all times.

We'll quote you prices throughout the wool season if you'll write us for them. Ship wool by railroad freight and mail us Bill of Lading when you ship. Our check will come back by return mail.

From
"MIDWEST'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
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